



Gold Rush

A Discovery & Management Tool for Electronic Resources

Keep Up with Electronic and Online Resources

How can your library provide access to electronic databases and online full-text resources, especially when these resources are constantly changing? Not only do you have to provide access to these resources, you have to make cost-effective decisions about which resources to acquire or cancel.

Gold Rush Helps You Manage These Resources

The Library Corporation has partnered with the Colorado Alliance of Research Libraries to offer Gold Rush, a powerful electronic resource management (ERM) tool created by the Alliance.

The Gold Rush ERM is a standalone Web-based subscription service hosted by the Colorado Alliance of Research Libraries. Gold Rush helps patrons access journal information over the Web and helps librarians manage electronic content.

Originally developed by the non-profit Colorado Alliance of Research Libraries on behalf of its members, Gold Rush contains title lists from 1,300 aggregators, primary publishers and indexing and abstracting services representing over 50,000 unique journal titles. Subscribers have easy access to all of this metadata automatically updated by the Alliance.

These features make Gold Rush a powerful ERM:

- **OpenURL**-compliant, to work with most information resources
- **Standalone**, for maximum flexibility
- Hosted subscription service, for libraries with limited technical staff
- Extensive knowledge base, automatically updated

Gold Rush includes an OpenURL link resolver, so users can go from mere citations to full text in the most efficient manner.

Gold Rush is a complete **electronic resource management** (ERM) system containing:

- Real-time A-Z journal title list
- Subscriptions management system for monitoring contracts, pricing and the renewal process
- Collection analyzer enabling the library administrator to compare title lists from aggregators, publishers and indexing/abstracting services whether subscribed to or not.

Libraries can use Gold Rush with TLC's integrated systems or any other integrated library system.

To learn how Gold Rush can help your library or library system, contact TLC at 1.800.325.7759.

OpenURL link resolver
 OpenURL link Discover
 Access Discover
 Web-based
 ERM
 ERM